



# December Lodging Tax Board Meeting Minutes

Go Goshen  
12/9/2025 1:30 PM MST  
@ 110 W 22nd Ave, Torrington, WY 82240

## **Attendance**

### **Present:**

Members: Judith Bartmann, Bob Oaks, Gary Olson, Scott Prusia, Konne Rife, Julianne Rogers, David Saul, Geri Zeimens

Guests: Troy Hunsucker - Wyoming CLASS, Heidi Forbes - Torrington Tailslide Event (remote)

Staff: Moriah Harkins, Brian Young

### I. Call Meeting to Order

Chairman Scott Prusia called the meeting to order at **1:30 PM**.

### II. Approval of the Meeting Minutes

The board reviewed the minutes from the November 11, 2025 Lodging Tax Board meeting. No corrections or questions were raised.

 [November Lodging Tax Board Meeting Minutes.pdf](#)

### **Motion:**

Motion to approve the November 11, 2025 meeting minutes as presented.

Motion moved by Konne Rife and motion seconded by Gary Olson. Motion passed unanimously.

### III. Approval of the Financials

The board reviewed the November 2025 financial reports, including the balance sheet, profit and loss statement, and transaction details. Chairman Scott Prusia asked about receipts for September and October, which were not included in the transaction details. Moriah Harkins would investigate and get that adjusted by the next meeting.

 [LTB November Financials 2025.pdf](#)

### **Motion:**

Motion to approve the November 2025 financials as presented.

Motion moved by Gary Olson and motion seconded by Bob Oaks. Motion passed unanimously.

### IV. Presenters

A. Wyoming CLASS

Troy Hunsucker, representative from **Wyoming CLASS**, provided an overview of the local government investment pool, including safety, liquidity, yield, and recent performance. Information was shared on daily yields, investment structure, and eligibility for participation by Wyoming public entities.

 [10.25 - Wyoming CLASS Brochure.pdf](#)

 [10.2025 - Rate Sheet - Wyoming CLASS.pdf](#)

B. Torrington Tailslide

Heidi Forbes, representative for **Torrington Tailslide**, provided an overview of the event, including marketing reach, visitation draw, and anticipated tourism impact. Discussion included the event's role in attracting visitors and overnight stays.

 [DEC Presentation to Goshen Torrington.pdf](#)

V. Lodging Tax Reports

A. Goshen County Lodging Tax Graph

The board reviewed the monthly lodging tax collections. Staff noted recent trends and provided context related to seasonal fluctuations and broader tourism patterns.

 [Lodging Tax Update.pdf](#)

B. Destination Development Grant

Moriah Harkins reviewed the current status of the **Destination Development Grant**, including advertising expenditures, asset development, and remaining available funds. The grant cycle continues through **June 2026**, and staff will continue monitoring expenditures and bringing recommendations forward as needed.

 [Destination Development Funds Tracking.pdf](#)

VI. Old Business

A. Grant Reports - Scottsbluff Valley Street Rods - Cars on Main

The board reviewed the final grant reimbursement request for **Cars on Main** submitted by the Scottsbluff Valley Street Rods.

**Amount requested for reimbursement:** \$1,258. Supporting documentation and final reports were included in the packet.

 [Scottsbluff Valley Street Rods - Cars on Main Report.pdf](#)

**Motion:**

Motion to approve the reimbursement request of \$1,258 for the Cars on Main grant.

Motion moved by Gary Olson and motion seconded by David Saul. Motion passed unanimously.

VII. New Business

A. Wyoming Office of Tourism Marketing Co-ops (Second Round) Recommendations

Staff presented recommendations for participation in the **second round of Wyoming Office of Tourism marketing co-ops**. The board discussed potential benefits, audience reach, and alignment with Goshen County tourism goals.

 [WOT\\_BVKcoopPrograms\\_BroadcastValueVideo.pdf](#)

**Motion:**

Motion to approve staff recommendations for participation in selected Wyoming Office of Tourism marketing co-ops.

Motion moved by Konne Rife and motion seconded by David Saul. Motion passed unanimously.

VIII. Informational

A. February 20 - Young Strategies Workshop

Board members were reminded of the **Young Strategies Workshop scheduled for February 20**. More information to come when known.

IX. Adjournment

With no further business to discuss, the meeting was adjourned at 2:35 PM.