

September Lodging Tax Board Minutes

Goshen Economic Development
Sep 12, 2023 at 1:30 PM MDT

Attendance

Present:

Members: Diane Humphrey, Bob Oaks, Gary Olson, Scott Prusia, Julianne Rogers, Geri Zeimens (remote)

Guests: Glenn Gardner (remote)

Staff: Moriah Harkins

Absent:

Members: Dan Ellis

Staff: Brayden Connour

I. Call Meeting to Order

President Scott Prusia called the meeting order at 2:30 PM.

II. Approval of the August Meeting Minutes

Corrections to the minutes include the motion on the Torrington Trap Club Grant Report should be changed from "obtained" to "abstained". The presenter for the Old Business and New Business was not Scott Prusia, it was Moriah Harkins.

Motion:

Approval of the meeting minutes for August 15, 2023 with the amendments.

Motion moved by Gary Olson and motion seconded by Bob Oaks. Approved unanimously.

III. Approval of the Financials

President Scott Prusia presented the Balance Sheet as of August 30, 2023, the Profit and Loss Budget vs. Actual comparison as of August 2023, and the General Ledger as August 30, 2023. Discussion ensued about the Tourism Grant and that the board has spent \$27,421 on it as of now. The board's accountant has submitted the budget to the state.

Motion:

Approval of the September Financial Report as presented by Scott Prusia.

Motion moved by Gary Olson and motion seconded by Bob Oaks. Approved unanimously.

IV. Old Business

A. Goshen County Commissioners

The board discussed getting on the agenda for the 10% of lodging tax funds that go to the county.

B. Lingle Turn-out Signs

Gerri Zeimens updated the board on the Lingle Turn-out signs that will be installed and will have a ribbon cutting in late spring.

C. RV Parks Lodging Tax

The board discussed the RV Parks Lodging Tax.

V. New Business

A. Memorandum of Understanding - City of Torrington

Discussion ensued about the Memorandum of Understanding between the Goshen County Lodging Tax Board and the City of Torrington about the Visitor Center at the Homesteaders Museum. Corrections were noted, and the draft will be revised and sent back to Sarah Chaires, Director of the Homesteaders Museum.

Motion:

Approval all changes to the Memorandum of Understanding between the Goshen County Lodging Tax Board and the City of Torrington.

Motion moved by Diane Humphrey and motion seconded by Gary Olson.
Approved unanimously.

B. West Edge Collective - Tourism Assets

Moriah Harkins presented the board with the opportunity to work with West Edge Collective and build tourism assets for next year's tourism season. West Edge Collective also suggested creating content to build on tourism assets. The board discussed it further and requested that West Edge Collective provide them with a proposal.

VI. Informational

October 25th - 27th Tourism Summit - Moriah Harkins will register for the event.

VII. Adjourn

There being no further business to come before the board, the meeting was adjourned at 2:27 PM by President Scott Prusia.