



# February Lodging Tax Board Minutes

Go Goshen

Feb 20, 2024 at 1:30 PM MST

## **Attendance**

### **Present:**

Members: Diane Humphrey, Scott Prusia, Konne Rife, Julianne Rogers, Geri Zeimens

Guests: John Johnson - Wyoming Office of Tourism Board (remote), Glenn Gardner - Wyoming Office of Tourism (remote)

### **Absent:**

Members: Dan Ellis, Bob Oaks, Gary Olson

#### I. Call Meeting to Order (Presenters: President, Scott Prusia)

President Scott Prusia called the meeting to order at 1:32 PM.

#### II. Approval of the January Meeting Minutes

 [2023 January Lodging Tax Board Minutes.pdf](#)

### **Motion:**

Approval of the meeting minutes of January 16, 2024.

Motion moved by Konne Rife and motion seconded by Geri Zeimens. Approved unanimously.

#### III. Approval of the Financials

 [February 2024 LTB Financials.pdf](#)

President Scott Prusia presented the balance sheet, profit & loss, and the transaction by detail report. Highlights include: the board continues to be in a great cash position with the funds of the destination grant and lodging tax receipts. The certificate of deposit from Platte Valley Bank is about to mature, and staff presented the rates for renewing the certificate of deposit for a 6-month period or an 8-month period. The administration fees collected by the county were discussed.

### **Motion:**

Motion to approved the renewal of the Certificate of Deposit at Platte Valley Bank for the 8-month period.

Motion moved by Geri Zeimens and motion seconded by Diane Humphrey. Approved unanimously.

**Motion:**

Motion to approve the financial report as presented by President Scott Prusia.

Motion moved by Diane Humphrey and motion seconded by Julianne Rogers. Approved unanimously.

IV. Lodging Tax Reports

A. Goshen County Lodging Tax Graph

 [Lodging Tax Update.docx](#)

President Scott Prusia presented the Goshen County Lodging Tax Graph that indicates the tax receipts for each month dating from fiscal year 2021 through the current month of fiscal year 2024.

V. Old Business

A. Goshen County Visitor Center Message Center

Moriah Harkins updated the board about the communications of the MOU with the city that includes the Visitor Center Message Center to be installed at the Homesteaders Museum.

VI. New Business

A. Destination Funding Alternatives

Destination Funds Recommendations: Tourism Brochure Itinerary Software/Business Listings integrated into Go Goshen Website: <https://savannahvirtualvisitorcenter.com/places/> Relocation Guide

Moriah Harkins recommended options for utilizing the destination funds. The options include a tourism brochure, itinerary/business listing software that integrates into the Go Goshen website, and a relocation guide. The board asked that quotes be compiled and brought to the next month's meeting for review and decision.

VII. Informational

A. Wyoming Governor's Hospitality & Tourism Convention - Feb 25-Feb 27

Moriah Harkins informed the board of the upcoming convention.

VIII. Adjourn

There being no further business to come before the board, the meeting was adjourned at 2:34 PM by President Scott Prusia.