

# August Lodging Tax Board Minutes

Goshen Economic Development

Aug 15, 2023 at 1:30 PM MDT

@ 110 W 22nd Ave. Torrington, WY 82240

## Attendance

### Present:

Members: Dan Ellis, Diane Humphrey, Bob Oaks, Gary Olson, Geri Zeimens (remote)

Staff: Moriah Harkins

### Absent:

Members: Scott Prusia, Julianne Rogers

Staff: Brayden Connour

#### I. Call Meeting to Order

Vice President, Geri Zeimens called the meeting order at 1:32 PM.

#### II. Approval of the July Meeting Minutes (Presenters: President, Scott Prusia)

 [LTB MINUTES 6.18.2023.pdf](#)

##### Motion:

Approval of the meeting minutes for July 18, 2023.

Motion moved by Gary Olson and motion seconded by Bob Oaks. Approved unanimously.

#### III. Approval of the Financials (Presenters: Treasurer, Dan Ellis)

Moriah Harkins and Dan Ellis, Treasurer, presented the Balance Sheet as of July 31, 2023, the Profit and Loss Budget vs. Actual comparison as of July 2023, and the General Ledger as of July 31, 2023. Highlights include Wix.com payments will drop off due to the merger with Goshen Economic Development on the website GoGoshen.com.

##### Motion:

Approval of the July Financial Report as presented by Moriah Harkins and Dan Ellis.

Motion moved by Bob Oaks and motion seconded by Diane Humphrey. Approved unanimously.

#### IV. Old Business (Presenters: President, Scott Prusia)

##### A. Torrington Trap Club Grant Report

The report for the Torrington Trap Club Wyoming State Shooting Competition Event was presented and reviewed by the board.

 [Torrington Trap Club Grant Report.pdf](#)

##### Motion:

Approval of the Torrington Trap Club Grant Report as presented.

Motion moved by Diane Humphrey and motion seconded by Dan Ellis. Gary Olson abstained from the vote. Approved unanimously.

B. New Lodging Tax Board Manual

Sent to board member email as a Google Link

C. GoGoshen Website

Moriah Harkins presented the board with the finished website, GoGoshen.com. <https://gogoshen.com/>

D. Project Updates

Moriah Harkins presented projects updated to the board. Highlights include: The Homesteaders Museum/Visitor Center signs were installed. MOU was emailed to Brayden Connour and will be added to the agenda for the next meeting. The Lodging Tax Board Grant application is being updated, and Moriah Harkins will send it out when the draft is complete for board approval at a future board meeting. The old GoGoshenWY Facebook page will no longer be used as the merger between Goshen Economic Development and the GoGoshenWY.

**Motion:**

No longer using the GoGoshenWY Facebook page and merging social media efforts with the Goshen Economic Development Facebook Page, which will be renamed Go Goshen.

Motion moved by Gary Olson and motion seconded by Dan Ellis. Approved unanimously.

V. New Business (Presenters: Scott Prusia)

A. America Journal

Moriah Harkins presented the board with an advertising opportunity in the America Journal, a German travel magazine. Discussion ensued.

 [AMERICA Journal Rocky Mountain rates 2023.pdf](#)

**Motion:**

Approval of a 1/3 of a page advertisement in the America Journal.

Motion moved by Gary Olson and motion seconded by Geri Zeimens. Approved unanimously.

VI. Adjournment

There being no further business to come before the board, the meeting was adjourned at 2:07 PM by Vice President Geri Zeimens.