



GOSHEN COUNTY TOURISM BOARD SPONSORSHIP FORM

Events that draw substantial out-of-county overnight visitors to Goshen County without the need to advertise may qualify for a sponsorship grant.

Applicant Information		
Organization Name: _____ Mailing Address: _____ City/State/ZIP: _____ Phone: _____ Email: _____	Type of Organization: WY non-profit 501c3 Tax id #: _____ WY non-profit (not 501c3) Code section of exemption: _____ Government Entity: _____ Other: _____	
Event Information		
Event Name: _____ Type of Event: _____ Primary Contact: _____ Location of Event: _____ Date(s) of Event: _____ Projected Attendance: _____ Do you require membership in your organization for individuals to participate? Yes No	Est. # of out-of-county participants staying overnight: _____ Arrival Date: _____ Departure Date: _____ Total est. # of room nights generated by this project: _____ <small>(Example: Estimated number of people requiring lodging: 600 people; average 2 people per room; 300 rooms required per night. Length of stay: 2 nights; arriving Friday, departing Sunday. 300 rooms x 2 nights = 600 estimated room nights).</small> Will this be an annual event in Goshen County? Yes No Has the event been in Goshen County before? Yes No	
Sponsorship Information		
Sponsorship Requested: \$ _____ Total Event Budget: \$ _____ Has the GCTPJB funded this project in the past? Yes No If yes, number of times: _____ Total funding received from GCTPJB to date: \$ _____	Mark all sponsorship benefits available to GCTPJB: GCTPJB banner at event site (required; provided by GCTPJB) GCTPJB logo on posters, registration forms, programs, letterhead or all that are applicable to this event (required), link to our website on all electronic materials/registration Complimentary advertising space in the program: Size of ad: _____ inches X _____ inches Color Black & White Other _____	
Sponsorship Grant funds will be used for:		
How will you promote out-of-county attendance/participation? Total budgeted for out-of-county promotion: \$ _____	Event Stationary Event Registration Forms Entertainment at Event Event Officials/Judges Event Awards (given away) Event T-Shirts	Speakers/Presenters at Event Rental Equipment for Event Event Space Rental Free Event Programs On-site Event Brochures On-site Event Posters Postage (out-of-county mailings)
How will you promote in-county attendance/participation?	Please include any sponsorship information with this form.	
 	Signature: _____ Date: _____	
Read the grant guidelines carefully. Incomplete applications will be returned. Submission deadline is 10 Business days prior to GCTPJB Meeting. Email applications to moriah@gogoshen.com or drop off at 110 W 22 nd Ave, Torrington WY 82240		